Nonprofit Voices: A 2023 Snapshot

This survey should take approximately 15-20 minutes to complete.
Please complete this survey **by Tuesday February 14**.

Introduction

Thank you for your participation in this research study conducted by the Center for Effective Philanthropy! We recognize you have a lot of responsibilities and appreciate you making time in your day to complete this survey. To thank you for your time, you will receive a $30 gift card after the completion of the survey. **Please ensure you reach the end and "submit" your responses to receive the gift card.**

In this survey, we will be asking you to share your perspective on what things are currently like at your organization. This includes asking you about your staffing, finances, and relationships with funders. The information collected will be reflected back to the nonprofit and funder communities to help provide a timely understanding of the landscape that nonprofit leaders are currently working in and with.

Your responses to this survey will be kept **completely confidential**. When results of this survey are shared:
- All numeric rating responses to this survey will be reported in aggregate.
- If we quote part of your response to an open-ended question, we will mask all identifying information in the quote to thoroughly protect your anonymity.

Instructions

- **Please do not use the forward and back buttons on your browser's navigation bar** to move forward and back in the survey. Instead, use the directional buttons at the bottom of each screen.
- **To stop and continue the survey at a future time**, close your browser and use the survey link found in your email to resume the survey.
- **To receive your "thank you" gift card**, please make sure to hit "submit" at the very end.

ABOUT YOUR ORGANIZATION

1. How would you describe the geographical scope(s) of your organization? *(Please check all that apply)*
   - ☐ Local
   - ☐ State
   - ☐ Regional
   - ☐ National
   - ☐ Global

2. Do your organization's efforts include a direct service component?
   - ○ Yes
   - ○ No

3. What are your organization's key focus areas? *(Please check all that apply)*
   - ☐ Agriculture, fishing, and forestry
   - ☐ Animals
   - ☐ Arts and culture
   - ☐ Civic engagement
   - ☐ Community and economic development
   - ☐ Climate change
   - ☐ K-12 education
   - ☐ Higher education
   - ☐ Environment
   - ☐ Health
   - ☐ Human rights
   - ☐ Human services
   - ☐ Information and communications
   - ☐ International relations
   - ☐ Philanthropy
   - ☐ Public affairs
   - ☐ Public safety
   - ☐ Religion
   - ☐ Science
   - ☐ Social justice
   - ☐ Social sciences
   - ☐ Sports and recreation
   - ☐ Other (*please specify:* _____)

4. Are any of the following populations the primary intended people and/or communities served by your organization? *(Please check all that apply)*

☐ African American or Black communities

☐ American Indian, Native Alaskan, or Indigenous communities

☐ Asian or Asian American communities

☐ Latina, Latino, Latinx or Hispanic communities

☐ Middle Eastern or North African communities

☐ Multiracial and/or Multi-ethnic individuals or communities

☐ Native Hawaiian or Pacific Islander communities

☐ Members of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community

☐ Children and youth

☐ Older adults (65+)

☐ Individuals with disabilities

☐ Individuals from lower-income communities

☐ Undocumented immigrants

☐ Individuals without housing

☐ Veterans

☐ Other (*please specify:* _____)

☐ None of the above (*Mutually exclusive*)

STAFFING

5. In **the last year**, has your organization expanded its staff size through the creation/opening of new staff positions?

○ Did not expand at all

○ Expanded a little

○ Expanded somewhat

○ Expanded considerably

6. In **the last year**, has your organization experienced a leadership transition (CEO/Executive Director/or equivalent)?

○ Yes, we have had a leadership transition in the last year

○ As CEO/ED, I have announced an upcoming departure but am still with the organization

○ No change

○ Other (*please specify:* _____)

7. In **the last year**, have you had more staff leave the organization than is typical?

○ Yes
○ No
○ Don't Know / Unsure

(Qualtrics: Display only if "yes" was selected in Q7.)
What do you believe is contributing to the increase in staff departures?
_____

8. In **the last year**, have you had difficulties filling staff vacancies?
   ○ No difficulty
   ○ A little difficulty
   ○ Some difficulty
   ○ A lot of difficulty

9. In **the last year**, has staff burnout been a concern to you?
   ○ Not at all a concern
   ○ A little bit a concern
   ○ Somewhat a concern
   ○ Very much a concern

FINANCIAL PROJECTIONS

10. In the **last fiscal year**, what was your organization's operating budget (in dollars)?
    $ _____
    (Qualtrics: Validation in place so that only numerical whole numbers can be entered.)

11. In the **last fiscal year,** did you have a...
    ○ Budget deficit
    ○ Balanced budget (no deficit or surplus)
    ○ Budget surplus
    ○ Don't Know / Unsure

    (Qualtrics: Display only if "Budget deficit" was selected in Q11.)
    Which of the following, if any, do you believe contributed to your deficit? *(Please check all that apply)*
    ☐ Higher than expected costs
    ☐ Lower than expected foundation revenue
    ☐ Lower than expected individual giving
    ☐ Lower than expected fee for service (including government contracts)

☐ Timing / revenue recognition

☐ Other (*please specify*: _____)

☐ Don't Know / Unsure

☐ None of the above *(Mutually exclusive)*

(Qualtrics: Display only if "Budget surplus" was selected in Q11.)

Which of the following, if any, do you believe contributed to your surplus? *(Please check all that apply)*

☐ Lower than expected costs

☐ Higher than expected foundation revenue

☐ Higher than expected individual giving

☐ Higher than expected fee for service (including government contracts)

☐ Timing / revenue recognition

☐ Other (*please specify*: _____)

☐ Don't Know / Unsure

☐ None of the above *(Mutually exclusive)*

12. In the **current fiscal year**, do you believe your organization will have a...

○ Budget deficit

○ Balanced budget (no deficit or surplus)

○ Budget surplus

○ Don't Know / Unsure

(Qualtrics: Display only if "Budget deficit" was selected in Q12.)

Which of the following, if any, do you believe will contribute to your projected deficit? *(Please check all that apply)*

☐ Higher than expected costs

☐ Lower than expected foundation revenue

☐ Lower than expected individual giving

☐ Lower than expected fee for service (including government contracts)

☐ Timing / revenue recognition

☐ Other (*please specify*: _____)

☐ Don't Know / Unsure

☐ None of the above *(Mutually exclusive)*

(Qualtrics: Display only if "Budget surplus" was selected in Q12.)

Which of the following, if any, do you believe will contribute to your projected surplus? *(Please check all that apply)*

☐ Lower than expected costs

☐ Higher than expected foundation revenue

☐ Higher than expected individual giving

☐ Higher than expected fee for service (including government contracts)

☐ Timing / revenue recognition

☐ Other (*please specify*: _____)

☐ Don't Know / Unsure

☐ None of the above *(Mutually exclusive)*

FUNDING AND FUNDER RELATIONSHIPS

13. Overall, in the **last year**, have you felt a change in the trust your funders have in you and your organization?

○ Large decrease in trust

○ Some decrease in trust

○ No change in trust

○ Some increase in trust

○ Large increase in trust

○ Don't Know / Unsure

14. In the **last year**, has your organization received grant funding from a private foundation?

○ Yes

○ No

○ Don't Know / Unsure

(Qualtrics: Display only if response to Q14 was "Yes" or "Don't Know / Unsure.") Thinking of your current foundation funders, in the **last year** have they…

	None have	Some have	Most/All have	Don't know/ Unsure
15. … reduced their reporting requirements?	○	○	○	○
16. …made their application process easier?	○	○	○	○
17. …specifically mentioned increasing the size of their	○	○	○	○

monetary contributions in response to inflation?	○	○	○	○
18. … increased the size of their monetary contributions (beyond an inflation-related adjustment)?	○	○	○	○
19. … improved their nonmonetary offerings or added new forms of nonmonetary support?	○	○	○	○
20. … increased their offering of multi-year financial support?	○	○	○	○
21. … reduced or removed restrictions on how your organization can use funds?	○	○	○	○

(Qualtrics: Display if "Some have" or "Most/All have" was indicated for any of the above funder questions.) What change from foundation funders has been **<u>most</u>** helpful for your organization?

_____

_____

(Qualtrics: Display if "Some have" or "Most/All have" was indicated for any of the above funder questions.) What change from foundation funders has been **<u>least</u>** helpful for your organization?

_____

_____

22. In the **last year**, has your organization received funding from an individual donor?
○ Yes
○ No
○ Don't Know / Unsure

(Qualtrics: Display only if response to Q22 was "Yes" or "Don't Know / Unsure.") Thinking of your current <u>individual donor(s)</u>, in the **last year** have they…

	None have	Some have	Most/All have	Don't know/ Unsure
23. …specifically mentioned increasing the size of their monetary contributions in response to inflation?	○	○	○	○
24. … increased the size of their monetary contributions (beyond an inflation-related adjustment)?	○	○	○	○
25. … improved their nonmonetary offerings or added new forms of nonmonetary support?	○	○	○	○
26. … reduced or removed restrictions on how your organization can use funds?	○	○	○	○

(Qualtrics: Display if "Some have" or "Most/All have" was indicated for any of the above funder questions.) What change from individual donors has been **most** helpful for your organization?

_____
_____

(Qualtrics: Display if "Some have" or "Most/All have" was indicated for any of the above funder questions.) What change from individual donors has been **least** helpful for your organization?

_____
_____

27. Has your organization ever received a gift from MacKenzie Scott?
   ○ Yes
   ○ No
   ○ Don't Know / Unsure

CHALLENGES & OPPORTUNITIES

28. What is the biggest **<u>challenge</u>** your organization is facing? Feel free to reflect on operational, staffing, budgetary, programmatic, or other areas when considering your response.

_____

29. Reflecting on the challenge you noted, beyond an increase in funding, what would be most helpful in effectively addressing the challenge?

_____

30. What is the biggest **<u>opportunity</u>** your organization is facing? Feel free to reflect on operational, staffing, budgetary, programmatic, or other areas when considering your response.

_____

31. Reflecting on the opportunity you noted, beyond an increase in funding, what would be most helpful in effectively supporting the opportunity?

_____

ABOUT YOU

32. How many years have you been in your current role at your organization?
    - ◯ Less than 1 year
    - ◯ At least 1 year but fewer than 3 years
    - ◯ At least 3 years but fewer than 6 years
    - ◯ At least 6 years but fewer than 10 years
    - ◯ 10 years or longer

33. Please select the option that represents how you describe yourself: *(Please check all that apply)*
    - ☐ Gender non-conforming or non-binary
    - ☐ Man
    - ☐ Woman
    - ☐ Prefer to self-describe/identify (*optional, please describe:* _____)
    - ☐ Prefer not to say *(Mutually exclusive)*

34. Are you transgender?
    - ◯ Yes
    - ◯ No
    - ◯ Prefer not to say

35. Do you identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community?

○ Yes
○ No
○ Prefer not to say

36. Do you have a disability?

○ Yes
○ No
○ Prefer not to say

36. How would you describe your race and/or ethnicity? (Please check all that apply)

❑ African American or Black
❑ American Indian, Alaska Native, or Indigenous
❑ Asian or Asian American
❑ Latina, Latino, Latinx or Hispanic
❑ Middle Eastern or North African
❑ Multiracial and/or Multi-ethnic
❑ Pacific Islander or Native Hawaiian
❑ White
❑ Race and/or ethnicity not included above (*optional, please describe:* _____)
❑ Prefer not to say *(Mutually exclusive)*

37. Do you identify as a person of color?

○ Yes
○ No
○ Prefer not to say

38. Thank you for completing our survey! Please confirm the email address we should send your giftcard to and hit "Submit": _____ (*Qualtrics: Valid email addresses only.*)