CEP ADVISORY SERVICES

Stakeholder Survey

CEP offers rigorous, confidential surveys to foundations interested in collecting and synthesizing stakeholder feedback.

Over the past two decades, CEP has built a reputation based on credibility and trustworthiness with hundreds of organizations that utilize our grantee, staff, and donor surveys, and our customized advisory engagements.

CEP's stakeholder surveys and accompanying reports deliver insight into the important perspectives and experiences across a variety of funders' stakeholders—including peer funders, community leaders, government partners, policy advocates, or current and former grantees. The customizable surveys provide funders with stakeholder feedback on areas such as foundation effectiveness, public awareness and perception, or perspectives on a foundation's potential changes to approach or strategy. The data-rich reports provide comprehensive analysis and recommendations, based on the gathered feedback.

Survey Question Topics Include:

Public awareness and general impressions: Degree of familiarity with the foundation and favorability, including areas of its work

Foundation goals and strategies: Understanding of the foundation's goals and strategy, opinion of foundation priorities, and effectiveness in accomplishing its priorities

Foundation resources: Usefulness of resources from the foundation, importance of resources for the field

Communications: Frequency of interaction with the foundation, responsiveness of foundation staff

Sample of Stakeholder Survey Users:

- Blue Cross Blue Shield of Massachusetts Foundation
- Children's Investment Fund Foundation
- Community Foundation for Greater Atlanta
- Health Forward Foundation

Partnering with CEP

CEP makes the partnership process easy. We can work with your organization to develop and prioritize survey themes, we handle all survey administration and communication, and we share the results in an interactive online report that allows your organization to see how different groups of stakeholders responded. We summarize our analysis of quantitative and qualitative responses in a memo of key findings and recommendations and can work with your leadership team and staff to help you act on the results.

"CEP's stakeholder and grantee survey results are key inputs for the scorecard we use to track our organization's progress against our goals. In all our work with them, CEP has taken the time to understand our organization, our strategy and our audiences, and is an invaluable partner to the New York State Health Foundation as we measure and communicate about our work."
– Maureen Cozine, Senior Director, Communications New York State Health Foundation

For more information about engaging with CEP on a stakeholder survey, please contact:

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